

Program ad specifications

PROGRAM BOOK PAGE SIZE — 5½" w x 8½"

AD SIZES

Full page ad 4½" w x 7½"

Half page ad 4½" w x 3¾"

Quarter page 4½" w x 1⅞"

(or conveniently submit your business card, which will be reduced slightly and centered in a quarter page ad space)

FILE SPECIFICATIONS

All art must be prepared in grayscale ("black and white"). File formats accepted, in order of preference:

1. **PDF**
(preferred)
2. **EPS**
(all fonts must be converted to outlines)
3. **JPEG**
(high resolution/300ppi)
4. **TIFF**
(high resolution/300ppi)

Advertising rates and other contact information supplied separately.

Ad materials submitted which do not meet correct specifications may need to be revised. If so, you will be contacted before any work is undertaken on your behalf, and billed accordingly at prevailing rates.

